# 2027

# SPONSOR OPPORTUNITIES

GEORGETOWN / SCOTT COUNTY CHAMBER OF COMMERCE



## One Commitment. A Year of Visibility.

Make Chamber sponsorship planning easier! Commit $5,000 or more in 2027 sponsorships, choose your opportunities upfront, and receive one consolidated invoice. (We can even include your membership dues on the same invoice, so one check pays for your entire year!) Your commitment also unlocks 5% in complimentary advertising value.

Georgetown-Scott County • Chamber of Commerce •

# How the annual partnership works

Georgetown–Scott County Chamber of Commerce

**1. Build your sponsorship plan**
Select available sponsorships at the published rates.

**2. Receive your bonus advertising**
Choose complimentary placements.

**3. Confirm once**
The Chamber confirms availability and sends one consolidated invoice.

**4. Enjoy visibility all year**



### PAID SELECTIONS COUNT TOWARD THE $5,000 MINIMUM

Sponsor selects paid sponsorships upfront at published prices, confirms dates and placements with staff, and the Chamber issues one consolidated invoice. Paid membership dues may appear on the same invoice as a separate item, but are excluded from the $5,000 minimum and do not earn advertising rewards. Complimentary advertising is not cash, is not invoiced, does not count toward the paid minimum, and cannot be used for event sponsorship.

## Annual Partner Reward Tiers

| PAID ANNUAL COMMITMENT | COMPLIMENTARY ADVERTISING |
|---|---|
| $5,000-$7,499 | $250 |
| $7,500-$9,999 | $375 |
| $10,000-$14,999 | $500 |
| $15,000-$19,999 | $750 |
| $20,000+ | $1,000 |

*Availability and program rules apply.*

Georgetown–Scott County Chamber of Commerce

# CHAMBER EVENTS



## *Luncheon Program*

### Monthly Chamber Luncheons*

| SPONSORSHIP OPPORTUNITY | 2027 RATE |
|---|---|
| **Main Luncheon Sponsor**<br>Includes: 2 head-table seats; premium logo promotion; 4-5-minute remarks and/or video; table materials; attendee list upon request. | **$400 per luncheon** |
| **New Member Luncheon Sponsor**<br>Includes: 1 admission; premium logo promotion; 1-2-minute remarks and new member introductions; table materials; attendee list upon request. | **$200 per luncheon** |
| **Guest Luncheon Sponsor**<br>Includes: 1 admission; premium logo promotion; 1-2-minute remarks and guest introductions; table materials; attendee list upon request. | **$200 per luncheon** |

**Luncheon dates available on a first-come, first served basis. Sponsors can request a month but Chamber staff makes final placement.*

# CHAMBER EVENTS

## *Signature Programs*




### Women in Business (WiB)

| | | |
|---|---|---|
| **WiB Presenting Sponsor** *(Subject to Existing Sponsor Confirmation)* | Includes: 4 admissions per breakfast; premium logo placement; 3-4-minute remarks at every breakfast; table materials; attendee list upon request. | **$3,000 annually** |
| **Breakfast Sponsor** | Includes: 2 admissions; premium logo placement; 3-4-minute remarks/video; table materials; attendee list upon request. | **$300 per breakfast** |
| **Coffee Sponsor** | Includes: 1 admission; premium logo placement; 1-2 minute speaking recognition; table materials; attendee list upon request. | **$150 per breakfast** |
| **Guest Sponsor** | Includes: 1 admission; premium logo placement; 1-2 minute speaking and guest introductions; table materials; attendee list upon request. | **$150 per breakfast** |

### Leadership in Leggings (spring and fall)

| | | |
|---|---|---|
| **Presenting Sponsor** | Includes: 2 admissions; premium logo placement; 3–4-minute remarks; swag materials; attendee list upon request. | **$1,200 per event** |
| **Coffee Sponsor** | Includes: 1 admission; premium logo placement; swag materials; 1-2-minute remarks; attendee list upon request. | **$150 per event** |
| **Speaker Sponsor** (5 Available) | Includes: 1 admission; premium logo placement; swag materials; 1-2-minute remarks and speaker introduction. | **$150 per speaker** |

# CHAMBER EVENTS



## Other Chamber Opportunities

| | |
|---|---|
| **Membership & Events Presenting Sponsor**<br>Includes: Premium logo placement for every Lunch and Learn (up to 6 lunches/year) and any other events hosted by the Membership & Events Committee; two free event tickets to Lunch and Learns and other events M&E committee events; 3-4 minute remarks at lunches & events; attendee list upon request; renewal priority. | **$3,000** |
| **Emerging Leaders Presenting Sponsor**<br>(Subject to Existing Sponsor Confirmation)<br>Includes: Premium logo placement for every EL event; 3-4 minute remarks at each event; attendee list upon request after each event; renewal priority. | **$3,000** |
| **New Member Breakfast Sponsor**<br>(Subject to Existing Sponsor Confirmation)<br>Includes: Premium logo placement for each quarterly breakfast; 3-4-minute remarks; attendee list upon request; renewal priority. | **$1,500** |
| **Legislative Breakfast Presenting Sponsor**<br>**(Subject to Existing Sponsor Confirmation)**<br>Includes: 4 admissions; premium logo placement; table materials; 4-5 minutes to speak or present video; attendee list upon request. | **$600** |
| **Legislative Breakfast Sponsor**<br>Includes: 2 admissions; premium logo placement; 1-2 minutes to speak; opportunity to provide materials at place settings. | **$300** |

NEW

NEW

***Program-dependent opportunities are available only when confirmed and scheduled.***

# SPRING GOLF

## Canewood Golf Course, May 21



| SPONSORSHIP OPPORTUNITY | INVESTMENT |
|---|---|
| **Presenting Sponsor** (Subject to Existing Sponsor Confirmation) Includes: Naming rights; 2 teams; tee box sponsorship at hole of choice; premium promotional logo placement; opening/closing remarks; player list upon request; renewal priority. | $3,500 |
| **Gold Sponsor** (Subject to Existing Sponsor Confirmation) Includes: 1 team; tee box sponsorship at hole of choice; premium promotional logo placement; player list upon request; renewal priority. | $1,500 |
| **Silver Sponsor** (three available) Includes: premium promotional logo placement; tee box sponsorship at hole of choice; player list upon request; renewal priority. | $750 |
| **Golf Towel Sponsor** (one available) Includes: Logo on golf towels, website and print recognition; Leftover towels returned to sponsor. Able to send one representative to event, breakfast and lunch provided. | $400 |
| **Golf Tote Bag Sponsor** (one available) Includes: Logo on tote bags, website and print recognition; Leftover bags returned to sponsor. Able to send one representative to event, breakfast and lunch provided. | $400 |
| **Golf Ball Sponsor** (one available) Includes: Logo on golf balls; website & print recognition; Leftover balls returned. One representative can attend, breakfast and lunch provided. | $400 |
| **Wooden Tee Sponsor** (one available) Includes: Logo on tees; website and print recognition; leftover tees returned to sponsor. Able to send one representative to event, breakfast and lunch provided. | $350 |
| **Donut & Coffee Sponsor** (one available) Includes: Sponsor-hosted donut/coffee table (staff will purchase food items). Website and print recognition. | $300 |
| **Golf Cart Sponsor** (one available) Includes: Logo or promotional materials in every cart (provided by sponsor); website and print recognition. | $300 |
| **Beverage Cart Sponsor** (one available) Includes: Logo on beverage carts; website and print recognition; sponsor supplies 2 cart drivers for entire day. Breakfast and lunch provided. | $350 |

# SPRING GOLF

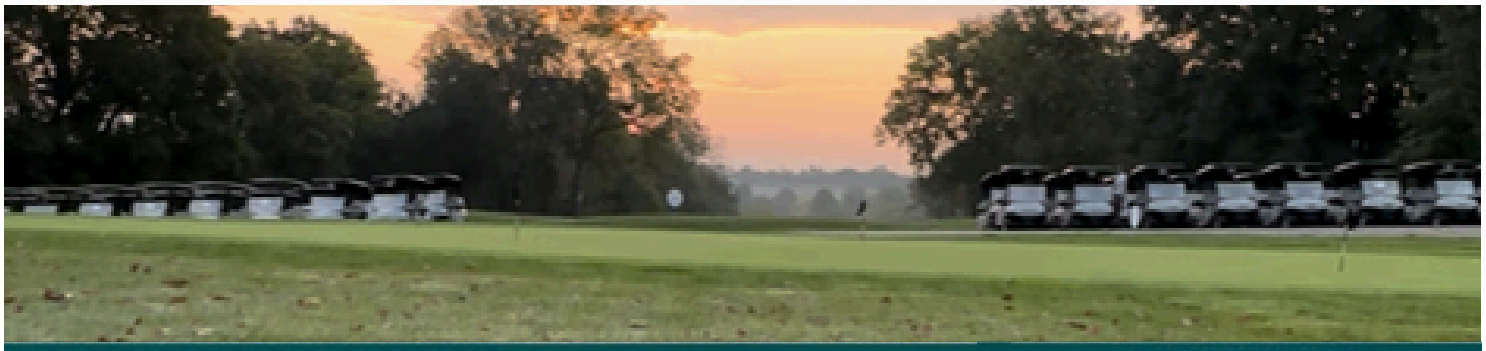
## Continued



| SPONSORSHIP OPPORTUNITY | INVESTMENT |
|---|---|
| **Roll the Dice Sponsor** (one available)<br>Includes: Includes all tee box benefits, website and print recognition; sponsors may distribute promotional items and **must staff their hole throughout the tournament to manage the Roll the Dice game.** | **$250** |
| **Longest Putt Sponsor** (one available)<br>Includes:Includes tee box benefits; logo and print recognition. Representatives may run the contest and mingle with golfers, with lunch included for up to two. | **$250** |
| **Tee Box Sponsor** (thirteen available)<br>Includes: Breakfast & lunch for up to two; ablility to set up on assigned teebox; logo on signage at the assigned tee, website and print recognition. | **$250** |
| **At the Turn Sponsor** (one available)<br>Includes: All tee box benefits (see above), sponsor will be set up "At the Turn." | **$250** |
| **Heckle Hole Sponsor** (one available)<br>Includes: all tee box benefits. Sponsor must be present throughout the entire tournament and provide all "heckle" items for attendees to use. | **$250** |
| **Hole-in-One Sponsor** (one available)<br>Includes: all tee box benefits. **Representatives must remain present throughout the tournament to serve as hole-in-one witnesses.** | **$250** |
| **Beer Cart Sponsor** (one available)<br>Includes: website and print recognition. Logo placement on beer carts. Sponsors must provide representatives to drive two carts throughout the day. Lunch provided for up to two representatives. | **$300** |
| **Closest to Pin Sponsor** (one available)<br>Includes: website and print recognition. Logo on signage at game. Verbal recognition of sponsor during awards program. | **$250** |
| **Longest Drive Sponsor** (one available)<br>Includes: website and print recognition. Logo on signage at game. Verbal recognition of sponsor during awards program. | **$250** |
| **Green/Fairway Sponsor** (eighteen available)<br>Includes: website and print recognition. Logo on signage at green or fairway. | **$150** |

# FALL GOLF

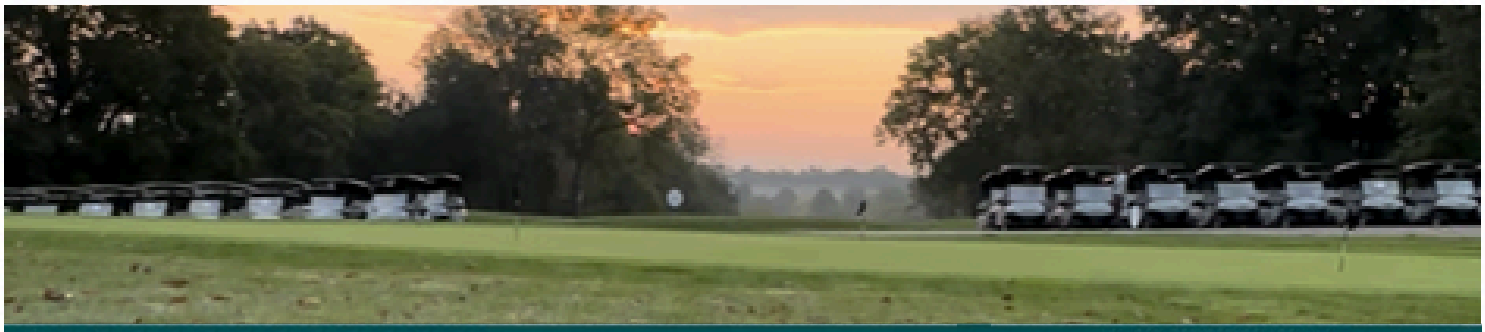
## Frankfort Country Club, Date TBD



| SPONSORSHIP OPPORTUNITY | INVESTMENT |
|---|---|
| **Presenting Sponsor** (Subject to Existing Sponsor Confirmation) Includes: Naming rights; 2 teams; tee box sponsorship; premium promotional logo placement on tournament-wide promotion; opening/closing remarks; player list upon request; renewal priority. | $4,000 |
| **Gold Sponsor** (Subject to Existing Sponsor Confirmation) Includes: 1 team; tee box sponsorship; premium promotional logo placement on tournament-wide promotion; player list upon request; renewal priority. | $2,500 |
| **Silver Sponsor** (three available) Includes: premium promotional logo placement on tournament-wide promotion; tee box sponsorship; player list upon request; renewal priority. | $1,750 |
| **Beverage Station Sponsor** (three available) Includes: website and print recognition. Sponsors can staff the stations throughout the day (lunch and breakfast included for up to two. Sponsor must provide non-alcoholic beverages to stock the beverage station. | $750 |
| **Golf Cart Sponsor** (one available) Includes: Logo or promotional materials on every cart (provided by sponsor); website and print recognition. | $500 |
| **Golf Towel Sponsor** (one available) Includes: Logo on golf towels, website and print recognition; leftover towels returned to sponsor. Able to send one representative to event. | $500 |
| **Golf Ball Sponsor** (one available) Includes: company-branded golf balls purchased by the Chamber; website and print recognition. Also includes a fairway or green sponsorship assigned by Chamber staff. | $500 |
| **Golf Tote Bag Sponsor** (one available) Includes: company-branded tote bags purchased by the Chamber. Leftover bags will be returned to sponsor. Website and print recognition. Able to send one representative to event. Also includes a fairway or green sponsorship assigned by Chamber staff. | $500 |
| **Wooden Tee Sponsor** (one available) Includes: company-branded tees purchased by the Chamber. Leftover tees returned to sponsor. Able to send one representative to event. Also includes a fairway or green sponsorship assigned by Chamber staff. Website and print recognition. | $500 |
| **Swag Bag Snack Sponsor** (one available) Includes: logo and QR code on snack bags placed in each player's goodie bag, with snacks purchased and bags assembled by Chamber staff. Website and print recognition. | $400 |

# 02 / FALL GOLF

## Continued



| SPONSORSHIP OPPORTUNITY | INVESTMENT |
|---|---|
| **Roll the Dice Sponsor** (one available)<br>Includes: Includes all tee box benefits, website and print recognition; sponsors may distribute promotional items and **must staff their hole throughout the tournament to manage the Roll the Dice game.** | $350 |
| **Longest Putt Sponsor** (one available)<br>Includes:Includes tee box benefits, website and print recognition. Representatives may run the contest and mingle with golfers, with lunch included for up to two. | $350 |
| **Tee Box Sponsor** (thirteen available)<br>Includes: Breakfast & lunch for up to two; ablility to set up on assigned teebox; logo on signage at the assigned tee, website and print recognition. | $350 |
| **At the Turn Sponsor** (one available)<br>Includes: All tee box benefits (see above), sponsor will be set up "At the Turn." | $350 |
| **Heckle Hole Sponsor** (one available)<br>Includes: all tee box benefits. Sponsor must be present throughout the entire tournament and provide all "heckle" items for attendees to use. | $350 |
| **Hole-in-One Sponsor** (one available)<br>Includes: all tee box benefits. **Representatives must remain present throughout the tournament to serve as hole-in-one witnesses.** | $350 |
| **Beer Cart Sponsor** (one available)<br>Includes: website and print recognition. Logo placement on beer carts. Sponsors must provide representatives to drive two carts throughout the day. Lunch provided for up to two representatives. | $300 |
| **Closest to Pin Sponsor** (one available)<br>Includes: website and print recognition. Logo on signage at game. Verbal recognition of sponsor during awards program. | $250 |
| **Longest Drive Sponsor** (one available)<br>Includes: website and print recognition. Logo on signage at game. Verbal recognition of sponsor during awards program. | $250 |
| **Green/Fairway Sponsor** (eighteen available)<br>Includes: website and print recognition. Logo on signage at green or fairway. | $200 |

# ANNUAL AWARDS CELEBRATION



| | |
|---|---|
| **Presenting Sponsor**<br>Includes: Naming rights, two preferred tables of six; two-page program ad, premium logo placement. Brief remarks before the President's Message, optional 3–4 minute video, 1–2 minute pre-event social interview, and attendee list emailed appon request. Sponsor provides a gift bag for each guest to be set out on the tables. | **$8,000** |
| **Diamond Sponsor**<br>Includes: One table of six with preferred seating, full-page program ad, and premium logo placement. Emcee recognition, a dedicated pre-event social media spotlight; attendee list upon request. May provide a promotional item at each seat. | **$4,000** |
| **Cocktail Reception Sponsor**<br>Includes: Six tickets with preferred seating; logo in the program, slideshow, and reception signage; attendee list emailed upon request. | **$2,500** |
| **Photo Booth Sponsor**<br>Includes: Six tickets with preferred seating; logo in the program and slideshow; logo printed on bottom of all photo booth pictures, attendee list emailed upon request. | **$2,500** |
| **Individual Award Sponsor**<br>Includes: Six tickets with preferred seating, logo in the printed program, company name on the award, and slideshow recognition. A company representative presents the award at the podium, with a photo shared on social media. | **$2,000** |

*All opportunities are subject to availability and confirmation.*

# 02/ ANNUAL AWARDS CELEBRATION



## Sponsorship Opportunities • Continued

| | |
|---|---|
| **Platinum Sponsor**<br>Includes: table of six, logo placement in the program and on the website, and recognition in the event slideshow. | **$1,750** |
| **Photographer Sponsor**<br>Includes: Four tickets, ½ page ad in program (4"x5", sponsor must provide to Chamber, logo placement in the printed program, website, and slideshow. Sponsor may provide a branded T-shirt for the photographer to wear during the reception. | **$1,250** |
| **Gold Sponsor**<br>Includes: Four tickets, ½ page ad in program (4"x5", sponsor must provide to Chamber), logo placement in the printed program, website, and slideshow. | **$1,000** |
| **Silver Sponsor**<br>Includes: Four tickets, logo placement in the printed program, website, and slideshow. | **$750** |
| **Bronze Sponsor**<br>Includes: Two tickets, logo placement in the printed program, website, and recognition in the event slideshow. | **$400** |

*All opportunities are subject to availability and confirmation.*

# COMPLIMENTARY ADS



## Your Advertising Credit

| $250 | $375 | $500 | $750 | $1,000 |
|---|---|---|---|---|
| $5,000-$7,499 | $7,500-$9,999 | $10,000-$14,999 | $15,000-$19,999 | $20,000+ |

### SOCIAL MEDIA

Sponsored social post · $150/month
Monthly Social Partner · $300/month
Premium Social Partner · $600/month
Sponsor supplies all media.

### WEBSITE & NEWSLETTER

Homepage square · $200/month
Homepage banner · $300/month
Calendar banner · $300/month
Newsletter sponsor · $450/year

### AWARDS PROGRAM ADS

Full-page ad · $500
Half-page ad · $300
Quarter-page ad · $150

### SINGLE PLACEMENTS

Luncheon slide logo · $25/luncheon
Newsletter logo · $50/issue

**What can $250 in ad credit cover?**

One month of a homepage square ad ($200) + a newsletter logo in one issue ($50).

**HOW TO CHOOSE:**

Select placements up to your earned advertising credit. Tell Chamber staff your preferred months or issues on the return form. Availability must be confirmed; unused credit has no cash value.

***Earned credit: $5,000–$7,499 → $250 | $7,500–$9,999 → $375 | $10,000–$14,999 → $500 | $15,000–$19,999 → $750 | $20,000+ → $1,000.***

***Credit is not cash and does not count toward the $5,000 paid commitment.***

# 2027 SPONSORSHIP COMMITMENT FORM



**CONTACT INFORMATION**

**Organization:** _____

**Contact:** _____

**Email:** _____

**Phone:** _____

**PAID EVENT SPONSORSHIPS:** *Must be used in 2027*

| | EVENT NAME | LEVEL | MONTH | AMOUNT |
|---|---|---|---|---|
| 1. | _____ | _____ | _____ | $_____ |
| 2. | _____ | _____ | _____ | $_____ |
| 3. | _____ | _____ | _____ | $_____ |
| 4. | _____ | _____ | _____ | $_____ |
| 5. | _____ | _____ | _____ | $_____ |
| 6. | _____ | _____ | _____ | $_____ |
| 7. | _____ | _____ | _____ | $_____ |
| 8. | _____ | _____ | _____ | $_____ |
| 9. | _____ | _____ | _____ | $_____ |
| 10. | _____ | _____ | _____ | $_____ |

**TOTAL PAID SPONSORSHIPS: $_____**

□ Add 2027 membership dues (optional). Dues are not creditable toward the $5,000 minimum.

**COMPLIMENTARY ADVERTISING (earned credit: $_____)**

| | AD PLACEMENT | MONTH* | VALUE |
|---|---|---|---|
| 1. | _____ | _____ | $_____ |
| 2. | _____ | _____ | $_____ |
| 3. | _____ | _____ | $_____ |
| 4. | _____ | _____ | $_____ |
| 5. | _____ | _____ | $_____ |

**Total requested advertising value: $_____ (cannot exceed earned credit)**

***Signature:*** _____ ***Date:*** _____

****All selections subject to availability; First come, first served. Complimentary advertising has no cash value. Complete and return to HannahR@gtown.org. Questions? Call us at (502) 863-5424.***